**Blog 1: January 29nd, 2019**

It’s of great honor to be assigned to this capstone project and have a chance to work with Credit Suisse.

The following is a summary of what we have done during In the initial several weeks. We set the time for the regular meeting; we collected information about Credit Suisse and did a presentation; we studied pipeline and discussed the what general directions we should head for the solutions; we made two phone conference with Credit Suisse and learned more detailed information about data and the corporation; we looked for related models, completions on the internet to get the idea of how to solve this problem before we get the data.

As a business analyst in this group, I understand the importance of knowing the clients. Thus I spend a lot of time to gather information about this company. During the research I found Credit Suisse started a reconstruction plan three years ago and generally it has been very successful. However, some goals haven’t been achieved such as the revenue in emerging market didn’t increase to a number expected by the company. And I believe more applications of information technology(including this project) would be the key for Credit Suisse to the success in the emerging market since the IT infrastructure has increased a lot in these area and more potential values can be drawn through data analysis process.